





İSTANBUL TİCARET UNIVERSITY

İSTANBUL TİCARET UNIVERSITY





ISTANBUL CHAMBER OF COMMERCE
1881

A GENERAL LOOK

İSTANBUL TİCARET UNIVERSITY

- Founded in 2001 by the **Istanbul Chamber of Commerce** Education and Social Services Foundation.
- Provides education with **6 faculties, 1 vocational school, 1 English preparatory department and 2 graduate schools**
- Our university started education with 73 students, graduated nearly 25 thousand students, and continues its education activities with more than 9 thousand students and more than 300 academicians.





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OUR CAMPUSES

İSTANBUL TİCARET UNIVERSITY

Our campuses are located in **Sütlüce**, **Eminönü** and **Küçükyalı**, which are among the leading districts of Istanbul, one of the cultural capitals of the world; in addition to education parallel to scientific and technological developments, cultural and artistic activities and opportunities to conduct research on a global scale come together.



Sütlüce Campus



Eminönü Campus



Küçükyalı Campus

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OUR PROGRAMS

İSTANBUL TİCARET UNIVERSITY

UNDERGRADUATE PROGRAMS

- **Associate Degree:** 2 programs (Turkish)

- **Bachelor's Degree:**
  - 16 programs (English)
  - 4 programs (30% English)
  - 9 programs (Turkish)

MASTER PROGRAMS

- 13 programs (English)
- 40 programs (Turkish)

PHD PROGRAMS

- 3 programs (English)
- 18 programs (Turkish)

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FACULTIES AND VOCATIONAL SCHOOL

İSTANBUL TİCARET UNIVERSITY

Faculty of Humanities and Social Sciences

- Psychology (English Supported)
- Sociology (Turkish)
- Political Science and International Relations (English)
- Political Science and International Relations (Turkish)
- Mathematics (Turkish)
- Statistics (Turkish)

Faculty of Communication

- Visual Communication Design (Turkish)
- Media and Communication (Turkish)
- Public Relations and Advertising (Turkish)

Faculty of Engineering

- Computer Engineering (%30 English)
- Electrical - Electronics Engineering (English)
- Industrial Engineering (%30 English)
- Mechatronics Engineering (English)
- Software Engineering (English)

Faculty of Business

- Finance and Banking (English)
- Economics (Turkish)
- Economics (English)
- Business (Turkish)
- Business (English)
- International Trade (English)
- International Trade and Finance (Turkish)
- Management Information Systems (English)
- Aviation Management (Turkish)
- Logistics Management (Turkish)

Faculty of Law

- Law (Turkish)

Vocational School

- Computer Programming
- Cyber Security
- Computer Technology

Faculty of Architecture and Design

- Industrial Design (Turkish)
- Interior Architecture and Environmental Design (Turkish)
- Architecture (Turkish)
- Textile and Fashion Design (Turkish)

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INSTITUTES

INSTITUTE OF GRADUATE SCHOOL

FOREIGN TRADE MASTER PROGRAMS

- **International Business (English)**
- **International Trade (English)**
- Global Marketing and Brand Management
- International Trade
- International Trade and European Union Law
- International Entrepreneurship and Innovation Management

FOREIGN TRADE PhD PROGRAMS

- **International Trade (English)**
- International Trade
- International Trade and European Union Law

INSTITUTES

INSTITUTE OF GRADUATE SCHOOL

İSTANBUL TİCARET UNIVERSITY

COMMUNICATION SCIENCE AND INTERNET MASTER PROGRAMS

- Corporate Communication
- Media and Communication Studies
- Cinema

COMMUNICATION SCIENCE AND INTERNET PhD PROGRAMS

- Public Relations and Advertising
- Media and Communication Studies
- Cinema
- Communication Design and Management

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INSTITUTE OF GRADUATE SCHOOL

İSTANBUL TİCARET UNIVERSITY

MASTER OF SCIENCE PROGRAMS

- **Electrical and Electronics Engineering (English)**
- **Mechatronics Engineering (English)**
- Computer Engineering
- Electronics and Communication Engineering
- Industrial Engineering
- Interior Architecture
- Statistics
- Urban Systems and Transportation Management
- Conservation and Restoration
- Mathematics
- Cyber Security
- Textile and Fashion Design

SCIENCE PhD PROGRAMS

- **Electronics and Communication Engineering (English)**
- Computer Engineering
- Industrial Engineering
- Cyber Security

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INSTITUTE OF GRADUATE SCHOOL

İSTANBUL TİCARET UNIVERSITY

SOCIAL SCIENCES MASTER PROGRAMS (English)

- African Studies and International Relations (English)
- Business Administration (English)
- Commercial Diplomacy (English)
- Digital Economics and Marketing (English)
- Economics (English)
- Industrial Policy and Technology Management (English)
- Management Information Systems (English)
- Marketing Management (English)

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INSTITUTE OF GRADUATE SCHOOL

İSTANBUL TİCARET UNIVERSITY

SOCIAL SCIENCES MASTER PROGRAMS

- Private Law
- Marketing Management
- Advertising and Strategic Brand Communication
- Industrial Policy and Technology Management
- Political Science and International Relations
- Commercial Diplomacy
- Applied Psychology
- Applied Sociology
- International Business
- Public Law
- Logistics Management
- Accounting and Auditing
- Family Counseling and Education
- Digital Economics and Marketing
- Educational Administration
- Economics
- Human Resources Management
- Business Administration
- Business Analytics

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INSTITUTE OF GRADUATE SCHOOL

İSTANBUL TİCARET UNIVERSITY

SOCIAL SCIENCES PhD PROGRAMS

- **Business Administration (English)**
- Business Administration
- Accounting and Auditing
- Private Law
- Marketing Management
- Industrial Policy and Technology Management
- Political Science and International Relations
- Economics

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INSTITUTE OF COMMERCE AND FINANCE

İSTANBUL TİCARET UNIVERSITY

MASTER'S DEGREE PROGRAMS

- **International Finance (English)**
- Banking
- Financial Services Marketing
- Capital Markets
- International Banking and Finance

PhD PROGRAMS

- Banking
- Financial Economics

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APPLICATION AND RESEARCH CENTERS

İSTANBUL TİCARET UNIVERSITY

- Information Technologies Application and Research Center
- Neighbouring and Surrounding Countries Application and Research Center
- Leadership and Entrepreneurship Application and Research Center
- Environment and Natural Sciences Application and Research Center
- Economy and Finance Application and Research Center
- Islamic Economy and Economic Systems Application and Research Center
- European Union Application and Research Center
- Women and Family Application and Research Center
- University-Business Relations Application and Research Center
- Corporate Governance and Social Responsibility Application and Research Center
- Transportation Systems Application and Research Center
- Intellectual Property and Competition Law Application and Research Center
- Thought and Project Production Academy
- Industrial Policies and Development Center
- Turkish Language Teaching Application and Research Center (TÖMER)



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LIFELONG LEARNING

İSTANBUL TİCARET UNIVERSITY

- Continuing Education Application and Research Center
- Distance Education Application and Research Center
- TOEFL Exam Center

UZEM
İSTANBUL TİCARET ÜNİVERSİTESİ
UZAKTAN EĞİTİM MERKEZİ

TOEFL iBT®
ETS AUTHORIZED TEST CENTER

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İSTANBUL TİCARET UNIVERSITY

ASSOCIATE DEGREE / BACHOLOR'S DEGREE / MASTER'S DEGREE / PhD DEGREE

TOTAL NUMBER OF STUDENTS AND GRADUATES

✓ Master	1618
✓ PhD	588
✓ Bachelor's	6567
✓ Associate's	253

✓ MA and PhD Graduates	6568
✓ BA Graduates	16434
✓ Associate's Graduates	3173
✓ Associate's and BA Graduates	6831

✓ Total Number of Academic Staff: **247**

✓ Our Total Administrative Staff Number: **205**

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INTERNATIONALIZATION

İSTANBUL TİCARET UNIVERSITY

- Within the scope of the agreement made by the **Erasmus** Exchange Office with **88 universities from 27 countries**; our university offers our students and academics the opportunity to gain international experience.



- 366 undergraduate **international students** from 64 different nationalities,
- 835 graduate **international students** from 63 different nationalities,
- There are **1201 international students registered from 85 different nationalities**.

✓ 262 students from 32 AFRICAN countries

✓ 891 students from 30 ASIAN countries

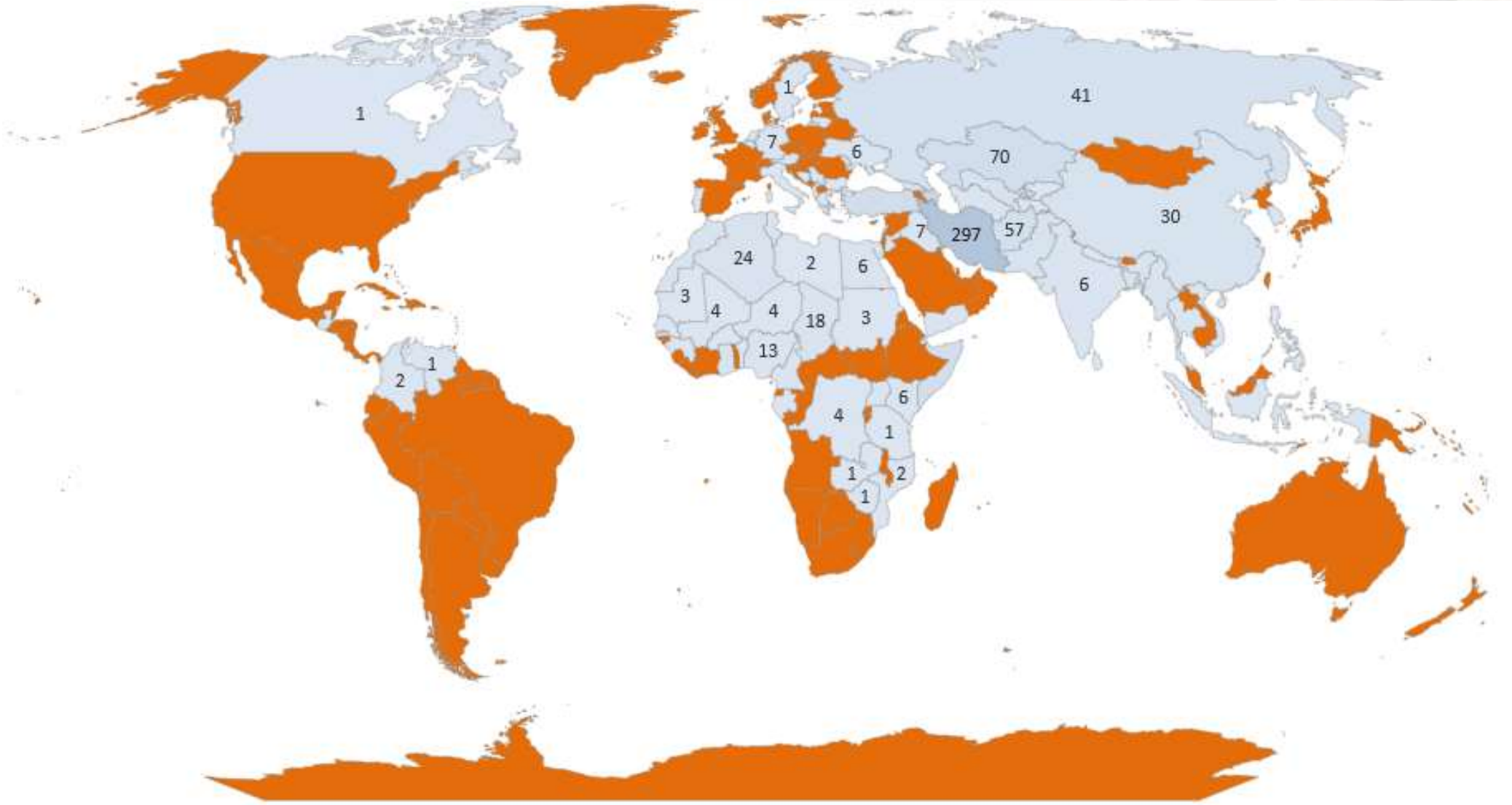
✓ 42 students from 18 EUROPEAN countries

✓ 6 students from 5 AMERICAN countries

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INTERNATIONAL STUDENTS

İSTANBUL TİCARET UNIVERSITY



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ERASMUS +

İSTANBUL TİCARET UNIVERSITY

Number of Countries and Universities

ALMANYA 11	AVUSTURYA 2	BELÇİKA 3	BOSNA HERSEK 1	ÇEK CUMHURİYETİ 1
DANİMARKA 1	KOSOVA 1	BULGARİSTAN 1	FRANSA 9	GÜNEY AFRİKA 1
HIRVATİSTAN 2	HOLLANDA 4	İSPANYA 9	İTALYA 5	İRLANDA 1
KARADAĞ 1	LİTVANYA 6	MACARİSTAN 5	MAKEDONYA 1	POLONYA 14
RUSYA 1	SLOVENYA 1	UKRAYNA 2	YUNANİSTAN 1	ARNAVUTLUK 2
PORTEKİZ 1	ROMANYA 2			

Yearly Erasmus Students:
An average of 80 students (40 outgoing and 40 incoming students) benefit from the Erasmus student exchange program in an academic year.





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LIBRARY AND DOCUMENTATION

İSTANBUL TİCARET UNIVERSITY

- **Sütlüce Campus Library** has a **3,123 m2** usable area, **124,000 book capacity**, 509-person seating capacity, lounge, night reading room, 19 group study rooms and a 40 person multipurpose hall.

- **Küçükyalı Campus Library** has a 740 m2 usable area, **20,000 book capacity** and 148-person seating capacity.





- ✓ 101.370 printed books,
- ✓ 769.917 e-books
- ✓ 1008 periodicals
- ✓ 54.253 issues of periodicals
- ✓ 4.726 non-book materials
- ✓ 14 Subscribed Databases
- ✓ 35.892 E-Journals

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HEALTH, CULTURE AND SPORTS

İSTANBUL TİCARET UNIVERSITY

Our sports branches within our university;
- Karate
- Wrestling
- Archery

Gold, silver and bronze medals have been won in the championships.



In total, our athletes;
- 5 Gold
- 10 Silver
- 12 Bronze medals were won.



Our teams;
- 3 Championships
- 5 Second Place Cups
- 3 Third Place Cups were won.



In the European Championship;
- Our Men's Karate Kata Team came in Second in Europe
- Our Men's Karate Kumite Team came in Third in Europe

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UNIVERSITY COMMUNITIES (CLUBS)

İSTANBUL TİCARET ÜNİVERSİTESİ





As structures established by the initiatives of our students, our student clubs are an integral part of campus life. Student societies provide an environment where our students can spend their free time and develop their talents and personalities based on their interests, in addition to attending classes.

Our students have the opportunity to come together in **61 clubs** and develop their teamwork competencies, learn time management and acquire skills



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CAREER CENTER

İSTANBUL TİCARET UNIVERSITY

KAMER
İSTANBUL TİCARET ÜNİVERSİTESİ KARİYER MERKEZİ





EMPLOYMENT STATISTICS

Yıl	İlan Sayısı	Başvuru Sayısı
2015	450	1947
2016	1044	8236
2017	1072	11.662
2018	511	10.964
2019	1368	3.707
2020	372	8.569
2021	849	13.892
2022	835	11.991
2023	992	12.029
2024	1.187	13.804

NUMBER OF STUDENTS INTERNING

Yıl	Staj Yapan Öğrenci Sayısı				Toplam
	Sütlüce		Küçükyalı		
	Zorunlu	Gönüllü	Zorunlu	Gönüllü	
2015	454		775		1.229
2016	392	19	586	25	1.022
2017	412	134	444	25	1.015
2018	577	152	493	89	1.311
2019	455	203	560	69	1.287
2020	42	62	18	39	161
2021	405	195	648	114	1.002
2022	650	369	685	158	1.862
2023	561	573	668	125	1.927
2024	563	720	749	150	2.182
				TOPLAM	12.998

CAREER DAY STATISTICS

Etkinlik Dönemi	Katılımcı Firma Sayısı
2015-2016	51
2016-2017	75
2017-2018	110
2018-2019	112
2019-2020	Covid-19 salgını nedeniyle iptal edilmiştir.
2020-2021	25 (Çevrimiçi Etkinlik)
2021-2022	28 (Çevrimiçi Etkinlik)
2022-2023	25 (Çevrimiçi Etkinlik)
2023-2024	114

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PROJECTS AND STATISTICS WITH ISTANBUL CHAMBER OF COMMERCE

İSTANBUL TİCARET UNIVERSITY

Student patronage Project:

The concept of Patronage serves as a **constructive training method, which connects an experienced staff member (mentor) with a newly recruited employee (mentee),** establishing a nurturing relationship. This mentorship provides the mentee with essential insights and guidance, empowering them to tackle the complexities of professional life and foster their growth and success within the business environment.



- **2020:** 197 businessmen + 103 students
- **2021-2022:** 22 businessmen + 103 students
- **2024-2025:** 11 businessmen + 22 students

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SCHOLARSHIPS AND DISCOUNTS

İSTANBUL TİCARET UNIVERSITY

- **Annual Excellence Scholarship**

  It is awarded to students who have an **academic year GPA above 3.50** and have completed all the required courses for each semester. The scholarship is given **to the top three students in each department**, based on a ranking among students in the same class who are paying full or partial tuition or receiving discounts.

- **Discount** for undergraduate and graduate education within the scope of **Education Cooperation protocols** with public and private institutions and organizations

- **Early Registration Discount for International Students**

  It is a 10% discount applied to students who register to the University for the first time within the first 15 days from the normal registration start date determined in the academic calendar as a result of the Acceptance Letter received from our University.



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BUSINESS WORLD PARTNERSHIP

İSTANBUL TİCARET UNIVERSITY

Teknopark Istanbul

Our university is among the founding partners of Teknopark İstanbul, which is among the few technoparks in Europe. Our university's presence as a founding partner in Teknopark İstanbul also provides the opportunity to create a **real university-industry cooperation platform**.

teknopark istanbul

Knowledge Commercialization Center (BTM)

Istanbul Ticaret University is a partner organization in BTM İstanbul. BTM İstanbul awaits students with **innovative business ideas** who offer professional services to **entrepreneurs and startups** and want to take part in the entrepreneurship ecosystem.

btm Bilgiyi Ticarileştirme Merkezi

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BUSINESS WORLD PARTNERSHIP

İSTANBUL TİCARET UNIVERSITY

Technology Transfer Office (Ticaret TTO)

Istanbul Ticaret University attaches great importance to the **development, dissemination and commercialization of knowledge and technology by transforming them into economic value**. In this context, Ticaret TTO, established with the support of the Istanbul Development Agency, started its activities in 2016. **Ticaret TTO provides services in five modules**: promotion and information, project support, university-industry cooperation, intellectual and industrial property rights, entrepreneurship and corporatization.

TICARET TTO

Finance Istanbul

Finance Technopark aims to **produce** technological and financial information, **commercializing** technological and financial information, and creating **investment opportunities in technology-intensive areas** in order to provide the country's finance sector and industry with an internationally competitive and export-oriented structure by ensuring cooperation between universities, research institutions and organizations and finance and production sectors. The partners of Finance Technopark Inc. include Borsa Istanbul, Boğaziçi University, Istanbul Technical University and Istanbul Ticaret University.

FİNANS İSTANBUL

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TICARET MEDIA

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İSTANBUL TİCARET M
MEDYA MERKEZİ

İSTANBUL TİCARET TV
TELEVİZYON

İSTANBUL TİCARET Ö
ÖĞRENCİ

İSTANBUL TİCARET SM
SOSYAL MEDYA

İSTANBUL TİCARET D
DİJİTAL

İSTANBUL TİCARET R
RADYO

İSTANBUL TİCARET SY
SÜRELİ YAYINLAR





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OUR FACILITIES

Virtual Courtroom



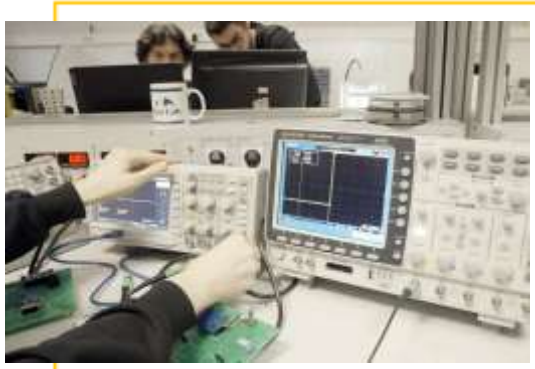
Robot Production and Test Center



Psychology Lab



Electrical and Electronics Engineering Lab



Flight Simulation Class



Fashion and Textile Atelier



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İSTANBUL TİCARET UNIVERSITY

OUR FACILITIES

Computer Labs



Conference Hall



Mac Labs



Simulation Rooms



First in Türkiye: BIST-LAB



Bank Simulation



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THANK YOU FOR YOUR ATTENTION

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